



Stratovate Group
Where Strategy Meets Innovation

DE² is Stratovate Group's Project Management Model. DE² stands for Discovery, Determination, Execution and Evolution. This model uses proven project management tools to create a comprehensive approach to managing client projects.

1.0 Discovery

This phase of the project is where organizational goals and objectives are identified and a complete Voice of the Customer (VOC) analysis is initiated.

2.0 Determination

This phase is where VOC findings are leveraged to stimulate ideation and experimentation, resulting in the development of innovative solutions that exceed Customers' needs.

3.0 Execution

This phase leverages the solutions identified in the Determination phase and creates an integration plan that mitigates risks and deploys management and organization tools. (Facilitative Change Model is utilized see FCM)

4.0 Evolution

This phase utilizes tools from the Execution phase to coordinate Customer surveys to monitor when their needs have changed prompting the DE² model to initiate Discovery phase again.

Contact Us Today For More Information.

The First Move Is Yours.



DE² (Project Management Model)

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